



## INTERNATIONAL HISTORIC CITIES CONGRESS

26.-29.03.2019. HOTEL PRESIDENT SOLIN\*\*\*\*\*

### PROGRAMME

#### **Tuesday 26.03.2019.**

Arrival

17:00h-19:00h – Registration

19:00h-20:00h – Welcome drink

20:00h-21:00h – Dinner

#### **Wednesday 27.03.2019.**

08:00h-08:30h – Registration

**08:30h-09:00h – Welcome speech**

**09:00h-11:35h – Lectures**

09:00h-09:15h – **Nicolaie Moldovan**, city manager, Alba Iulia municipality, Romania

*Topic: Alba Iulia, the other capital of Romania*

09:20h-09:35h – **Rudolf Zunke**, coordinator, City government – department for the historic core of Vienna, Austria

*Topic: UNESCO World Heritage Site "Historic Centre of Vienna": In the tension between preservation and development- Vienna on the brink of deletions*

09:40h-09:55 – **Sanjin Mihelić**, director, Archaeological museum Zagreb, Croatia

*Topic: Strategic stakeholders management in archaeological tourism*

**10:00h - 10:20h – Coffee break**

10:20h-10:35h – **Petr Slepíčka**, director, Tourist Board of Prague, Czech Republic

*Topic: Promotion and interpretation of historic sites in Prague*

10:40h-10:55h – **Vesna Rajković**, head of sector for special forms of tourism, Ministry of Tourism

*Topic: Action plan of cultural tourism development in Croatia*

11:00h-11:15h – **Hana Turudić**, director, Tourist Board of Korčula

*Topic: Interpretation and tourism valorization of cultural heritage of Korčula*

11:20h-11:35h – **Marko Španjol**, v.d.director, Apoxyomen museum, Mali Lošinj

*Topic: Museum of Apoxyomenos: a successful example of storytelling in museums*

11:35h-12:00h – Coffee break

12:00h-13:30 – Panel discussion

**Topic: ENTREPRENEURSHIP IN CULTURAL TOURISM**

**Moderator: Željko Trezner, [struc.spec.oec.](http://struc.spec.oec.), director, Centre for responsible tourism, Karlovac**

- 1) Ivica Poljičak, State Secretary, Ministry of Culture
- 2) Robert Bralić, director, DMC “Ventula Travel”
- 3) Ankica Puškarić, director „Ivana's House of Fairytales“
- 4) Nicolai Moldovan, mayor of the city Alba Iulia, Romania
- 5) Majda Mali, director, Hostel Celica, Slovenia

13:30h-14:30h – Lunch break

14:30h-18:00h – Included excursion Solin and Klis (archaeological site Salona and Klis fortress)

18:00h-20:00h – Free time

20:00h-21:00h – Dinner

21:00h-22:00h – Entertainment – Karaoke party

**Thursday 28.03.2019.**

08:30h-14:00h – Lectures

08:30h-08:45h- **Ron Peled**, Museum & Tourism director, Tourism and the Archaeology Museum of the city of Ramla, Israel

*Topic: Jerusalem - from history to culture - doubling the visitors in a decade*

08:45h-09:00h – **Joško Stella**, director; **Lino Ursić**, external associate, Tourist board Split Dalmatia county

*Topic: Roman Roads of Central Dalmatia (Roads that Empire means) / Archaeological Tourism Project of the Tourist Board of the Split-Dalmatia County.*

09:00h-09:15h – **Sara Popović**, Postdoctoral researcher, University Juraj Dobrila, Pula

*Topic: From farmers to tourists - protection and presentation of Stari Grad Plain*

09:15h-09:30h – **Dora Kušan Špalj** – curator, Archaeological park Andautonija Šćitarjevo

*Topic: Conservation and presentation of archaeological park Andautonija in Šćitarjevo*

09:30h-09:45h – **Iva Carević-Peković**, senior advisor, Institute for the Restoration of Dubrovnik

*Topic: Lazareti project – creative quarter of Dubrovnik*

09:45h-10:00h Questions and answers

10:00h-10:20h – Coffee break

10:20h-10:35h – **Nadica Jagarčec**, director, Museums of Hrvatsko zagorje, castle Veliki Tabor

*Topic: Conservation and presentation of old medieval town „Veliki Tabor“*

10:35h-10:50h – **Monika Vrgoč**, director, Sinj tourist board

*Topic: Intangible heritage of Cetina's area – Traditional hand made pottery of Potravlje*

10:50h-11:05h – **Jasna Jerkov-Jurić**, senior adviser for city core, Department of the City Core, Split  
Topic: *Accessibility of cultural heritage for disabled people- presentation of EU project UNESCO site experience for all (USEFALL).*

11:05-11:20h - **Lana Pajdaš**, associate on the project „ Frankopans' Routes“  
Topic: *Presentation of cultural tourist route “Frankopans’ Routes”– supported by Structural EU funds*

**11:20h-11:35h – Questions and answers**

**11:35h – 12:00h – Coffee break**

**12:00h – 14:00h – Professional lectures**

**14:00h – 15:00h – Lunch break**

**15:00h - 18:00h – Included excursion Split (Diocletian palace, City museum)**

**18:00h - 19:00h – Free time**

**19:00h -20:00h – Award ceremony**

**20:00h-22:00h – Gala dinner**

**Friday 29.03.2019.**

**08:00h-11:00h - Optional excursions (Trogir, Omiš)**

**Departure**